



Port Aransas & Mustang Island
Chamber of Commerce and Tourism Bureau

PORT ARANSAS & MUSTANG ISLAND MARKETING FACTS

Discover the original ISLAND LIFE destination – Port Aransas & Mustang Island. The Port Aransas & Mustang Island Chamber of Commerce and Tourism Bureau is the one-stop information planning source for all travel trade and media professionals. Experience our 18 miles of wide, sandy beaches, world class watersport activities, sport fishing, kayaking, nature preserves, championship golf, and more. Port A is famous for nightlife and endless varieties of food, entertainment and great shopping. Accommodations for all lifestyles and budgets include hotels, vacation homes, condos, cottages, and RV parks.

SOCIAL MEDIA

Social media followers include international media writers.

WEBSITES

- Number one website ranking for Port Aransas – over half a million unique visitors to portaransas.org, with 4 micro-sites and a festival website.
- One-stop online source for all things to do in Port Aransas.
- Top-ranked search destination on TripAdvisor.
- Robust email database and much more.

VISITOR STATS

- Over 5 million visitors annually, generating \$239 million in total direct travel spending.
- Employs 3,330 tourism-related workers.
- Port Aransas tourism generated \$6.2 million dollars in local sales tax revenues and \$4.2 million in hotel tax revenues.
- Business arm for almost 400 chamber members.