

## **Lubbock Story Ideas**

### **West Texas Wine**

Did you know the Texas High Plains grows 90 percent of Texas' wine grapes? The region is home to seven award-winning wineries, one of those wineries being the most award-winning in Texas. Perfect for a girls' getaway, a romantic trip for two or just a fun "Did You Know?" piece, Lubbock's wineries offer varietals for every palate. Annual winery events include the Vines & Wines Festival, Grape Day, Wine & Clay Festival, Lubbock Uncorked and more.

### **Family Fun in the "Hub City"**

Lubbock has much to offer for families needing a weekend getaway, especially during those summer months. With an average of 263 days of sunshine per year, visitors and locals alike enjoy the sunshine year-round. Historical museums will broaden minds, especially the Silent Wings Museum, and our hands-on interactive museum, the Science Spectrum & OMNI Theater, will educate and expand imaginations. After a fun day of exploring, catch a movie under the stars at the nostalgic Stars & Stripes Drive-In Theatre complete with a diner to satisfy mid-movie hunger.

### **Embracing the Old West**

While Lubbock is quickly becoming an art hub and meeting destination, we embrace our history and heritage. The National Ranching Heritage Center offers a unique experience where the story of ranching in North America is told through the preservation of 49 authentic structures dating back from the 1700s through the 1950s. You'll really get a chance to see the Old West in action at the Center's annual Candlelight at the Ranch, featuring volunteers and hosts in period clothing reenacting a pioneer Christmas, and the annual Ranch Day, where kids and adults alike can take in the ranching culture. Lubbock is also home to the largest gathering of cowboys in the world at the annual National Cowboy Symposium & Celebration each September. You can't miss the Chuck Wagon Cook-off, a rare culinary experience. Learn the history of agriculture at Bayer Museum of Agriculture and visit the American Windmill Museum to discover the story of the American windmill and its role in settling the West. Featuring the largest collection of windmills in the world, this attraction is an experience you don't want to miss.

### **A True Art Hub**

Art is a way of life in Lubbock. In fact, this art hub was the first Cultural District recognized by the State of Texas. With more than 2,300 events each year, we invite you to feed your creative spirit and appreciate the finer things life has to offer. Each month, the First Friday Art Trail gives thousands of attendees a chance to indulge in their artistic senses. Free trolleys take you from one art gallery to the next as you enjoy the art and wine and dine with friends. Lubbock Moonlight Musicals also offers a

unique experience for visitors each summer, where Broadway hits are performed each weekend under the stars. The outdoor amphitheater in Lubbock's Mackenzie Park is the perfect spot to picnic and enjoy a play.

### **Lubbock's Music Scene**

The Beatles, Rolling Stones and many other legends all tout Lubbock native Buddy Holly as a major influence for their musical careers. Home to the Buddy Holly Center, which houses a permanent exhibition dedicated to the life and music of Holly, Lubbock is also home to live music almost every night of the week. From big shows like Garth Brooks and Paul McCartney to the smaller stage for up-and-coming artists, there's always a musical act to catch.

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