

A woman with long dark hair, smiling, stands in a record store. She is wearing a black t-shirt with a graphic that says 'Ralph's Records' and 'Lubbock'. She is holding a stack of vinyl records, including one with a portrait of a man and the text 'The Story'. The background is filled with shelves of vinyl records.

**Mary Ruth
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Marketing &
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Favorite hidden gem?

It has to be Ralph's Records. I love how much local music they have. You have to dig sometimes, but they have a great mix of everything.

Favorite local artist?

In my book, Dirk Fowler is like Andy Warhol. I love going to Bar PM, not just for the Jalapeno Bottlecaps, but to see a lot of his work.

Best Lubbock winery?

I really love McPherson Cellars! Go by and get a cheese platter with a glass of La Herencia.

— MR —
at Ralph's Records

Hear more about what Mary Ruth loves in Lubbock:
[YouTube.com/comevisitlubbock](https://www.youtube.com/comevisitlubbock)