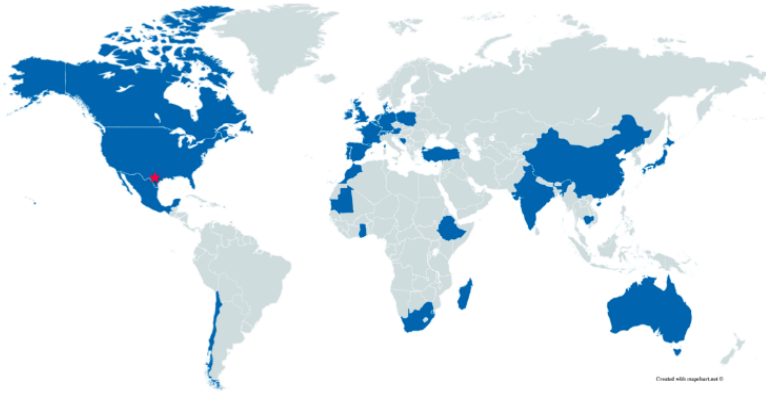


WHO WE ARE

At [Crosswind Media & Public Relations](#), we are fiercely committed to our clients and still do business on a handshake. Our proven expertise in media strategy, corporate reputation and brand enrichment is focused on the most important of today's currencies — trust. Because where we're from, your word is your bond. Our team comprises senior professionals who love the work we do.

Founded in 2008, Crosswind is an independent agency ranked among the top 100 PR firms nationwide and has been named the top healthcare firm in Texas for the second consecutive year. We are headquartered in Austin, TX, with offices in Houston, Dallas, Washington D.C., Los Angeles, Boston and New York. We serve corporate, public agencies and national governments across five continents.



At Crosswind, we are passionate about the art of persuasion and fiercely committed to the many diverse clients we serve.

WHAT WE BELIEVE

We believe in building open, compelling and credible relationships with your stakeholders.

We believe that an engaged and informed community will create an environment rich with opportunities for success.

We believe the strength of your brand, the power of your advocacy and the success of your initiatives are directly tied to the integrity of your dialogue.



/CrosswindCommunications



@CrosswindPR



/company/crosswind-communications



www.crosswindpr.com



MEDIA RELATIONS

We know the media that matter across Texas and in the media capitals of the world. Some of our team members are award-winning reporters and editors. Others are full-fledged, multi-platform natives across print, broadcast, billboard and digital.



LEADERSHIP DIALOGUE

We create vibrant public dialogue to engage all your stakeholders in your business and organizational agenda. By driving the conversations that lead your industry, we effectively differentiate and elevate your brand.



ENGAGING COMMUNITIES

In sync with your leadership platform, community engagement extends your positioning into key communications channels, continually creating new and unique conversations and relationships, connecting and building your audiences into communities, online and off.



EVENTS + EXPERIENCES

Our deep experience, creativity, passion and professionalism allow us to transcend mere events to create memorable brand-building experiences.



DIGITAL & WEBSITE SERVICES

Crosswind is uniquely capable of bringing messages to life with video and online tools that are state-of-the-art, guaranteed to drive key metrics, and designed to reinforce your brand and reputation.



CORPORATE & CRISIS COMMUNICATIONS

When crises occur, your organization can dive, survive or thrive. Crosswind's CPR+ is designed to help you develop and implement response-management strategies to overcome the crisis and enhance your organizational reputation.



PUBLIC INVOLVEMENT

At Crosswind, we believe in the power of public participation. Our key leaders are trained in the Bleiker process for Citizen Participation Objectives and bring a commitment to client service and a passion for the art of persuasion to our work.



ISSUES & GOVERNMENT RELATIONS

Organizations can participate in the development of the policies and opinions that shape their industries when their ideas are well-defined and forcefully communicated to influentials. Our team includes former opinion-page editors at two of the most powerful newspapers in the country.



VIDEO PRODUCTION

We understand the importance of storytelling in today's media and marketing landscape. Our team will bring your story to life through high-quality video production from concept to final product.



MARKETING COLLATERAL

From print, to digital content, Crosswind will create collateral that tells your story and engages your audience.